PROCEDURES FOR THE WORKSHOP¹ by Brenda Dervin, dervin.1@osu.edu

GIVEN WE CAN ASSUME THAT...

- * We come together in a collective undertaking -- to assist each other in refining our projects and our uses of Sense-Making in these projects.
- * We reflect many differences between us (experience, focus, field, purpose).
- * We have a common interest in the interpretive and/or Sense-Making.
- * Our purpose is to do some genuine talking with each other, not lecturing at each other.
- * We get the most out of sessions if we focus on strugglings -- the journey, not the destination.
- * Most humans think best if appreciated (and most stop thinking if attacked).
- * We have not read the same authors and are not failures because of this.
- * Talking time is a precious resource and should be shared fairly.
- * Listening time is a precious resource and should be shared fairly.
- * Shy ones often have profound offerings and procedures should encourage their entry.

GIVEN THAT ACADEMIA HAS TAUGHT US SOME BAD HABITS...

- * Listening only for things we disagree with, or consider wrong.
- * Praising only that which is like us.
- * Attempting to say all we have to say whenever we speak.
- * Believing that what we say must be thoroughly "cooked" (i.e. logical, coherent, gap-less).
- * Giving more talking time to those who speak loudest, longest, most aggressively.
- * Reminding others of how unsuited/ badly prepared they are for the work they have chosen.
- * Engaging in search & destroy missions whose goal is to show how we could do it better.
- * Assuming that coherency exists out "there."
- * Requiring that what person 2 says follow from what person 1 says.
- * Sharing only "solutions" not "struggles."
- * Keeping the struggles hidden or assuming them transparent.
- * Feeling anxious about not having a chance to talk.
- * Feeling anxious about having a chance to talk.
- * Searching for the perfect leader.
- * Requiring/allowing the leader to control both process and content.

WE ESTABLISH THESE TENTATIVE RULES FOR LISTENING AND SPEAKING ABOUT THE WORK OF OTHERS...

- * Listen for things to praise (practice a new strategy for listening)
- * Rephrase "criticisms" into suggestions (e.g. I found this useful, you might...).
- * When commenting on a presenter's project try to do so on his/her terms or in terms that will be understandable across a number of discourses.
- * Choose from all things you might say the 2-3 you think most useful to speaker & group.
- * Practice handling a workshop structure that does not emphasize imposed coherency.

AND FOR SPEAKING ABOUT YOUR OWN WORK...

- * Talk in a relaxed and conversational mode -- this workshop is not designed to judge you.
- * Avoid lecturing, or "delivering" a paper, or re-presenting your precis.²
- * Start where your precis stopped.
- * Given limited time, plan ahead for the few things you really want to share.
- * Focus on your struggles, the cutting edge of your work; not only your achievements.
- * Raise issues in the most general way possible so as to begin to build bridges across discourses.
- * Understand that we are all captives of our discourses and can and must ask for each other's help in building bridges across.
- * Pose questions to the group -- where I would most like your input, most like discussion.

¹ Workshop on "Sense-Making" at the International Communication Association, May 1999.

² Before the workshop 2-3 page precis of each presenter's work had been precirculated